

Perfectly Imperfect

Our carpet are made by people who handle and shape each piece in many stages prior to the finished rug arriving in your home. Every step is completed by people. Each piece of our pottery goes through at least eight pairs of hands before finding its way into your hands.

Habit's perfectly imperfect character tells the story of its origins, of the people who made it, of its journey from a set of materials to a functional carpet. This character creates a unique rugs line for your home, one which embodies "the beauty of things imperfect."



habit
collection

www.habit-collection.com

Complexity and Uniqueness

The traditions of India, the Habit's homeland, represent such a vivid and significant cultural heritage. Hand-knotting and hand-tufted are an extremely fine and complex production techniques where every knot in the rug is made my hand. A Habit rug can have up to 232,000 individual knots per square meter. No machines are ever used in the production process and we still produce rugs the way that have been produced for centuries.



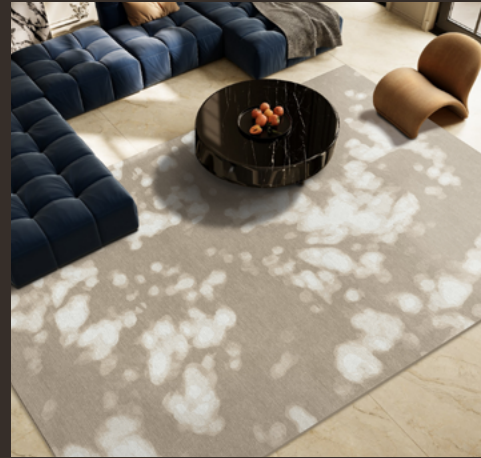
Kinetic Collection



Design Zsuzsanna Horvath



Shadows Collection



Design Riccardo Giovanetti



Dialogues Collection



Design Atsushi Shindo



Natural Collection



Design Antrei Hartikainen

